Managing plastic waste is critical

About 200 MMT of plastic landfilled or ending up as litter

Improper waste management leads to significant leakage into oceans and seas (~8 MMT per year)

By 2025, the ocean could contain 1 ton of plastic for every 3 tons of finfish

By 2050 there could be more plastic than fish in the ocean

Plastic waste production is expected to double in the next 15 years

There is untapped value in post-use plastic that can be used to incentivize collection and reprocessing
Comprehensively addressing plastic marine debris

SOURCE: Primary Microplastics in the Oceans: a global evaluation of resources. IUCN, Julien Boucher, Damien Friot. 2017
Key opportunities for stronger support of regional and national governments

- Investment in waste management infrastructure
- Data methodologies, monitoring, impacts of flows, projects, actors
- Cross-sector collaboration for effective technology and policy
$1.5 BILLION COMMITTED TO KEEPING PLASTIC WASTE OUT OF THE ENVIRONMENT.
Four Part Strategy

**Infrastructure**
Catalyze investment in enhanced waste infrastructure to prevent plastic from reaching the environment

**Innovation**
Innovate new materials, designs, technologies and business models based on science and economics

**Education**
Engage and collaborate with governments, businesses and consumers to drive effective solutions

**Clean Up**
Develop solutions to address and clean up areas of existing plastic waste in the environment

Alliance To End Plastic Waste