Plastic in the Mountains
International Mountain Day
World Tourism Organization (UNWTO)
Geneva, 11 December 2018
Tourism - A Key Sector for the 2030 Agenda
Towards 2030: Smart, Competitive and responsible tourism

Vision

Tourism & 2030 Agenda
Policy Priority
Knowledge & Policy
Value for Members & Membership
Partnerships for Resources & Capacity

SDGs
Priorities
Investing in People for Results Based Management

1. Innovation & digital transformation
2. Investment & entrepreneurship
3. Education & employment
4. Safe, secure & seamless travel
5. Social, cultural & environmental sustainability
A collaborative platform involving over 150 organizations with one common goal: Decoupling tourism growth from the increased use of natural resources.

**Collective Impact**
- Portfolio of Work 2017
- More than 390 activities by over 90 actors
- Overall value over USD 25 million

**Knowledge Sharing**
- 118 activities by lead, co-leads and actors (education on SCP + knowledge resource and technical tool + outreach and communication for SCP + SCP training)
- Annual Conference 2017
- 2 MAC meetings
- 7 webinars including 2 circular economy related webinars

**One Planet – Sustainable Tourism Programme**
- 151 Members + 4 Officers at Coordination Desk

**International Presence**
- 50 International events organized by lead, co-leads and actors
- Annual Reports to ECOSOC
- Annual Magazine

**Research and Projects**
- 66 SCP projects by lead, co-leads and actors (project duration may vary)
- Baseline Report on the integration of SCP into tourism policies
- 3 Trust Fund projects
- One Plan for One Planet: Strategy 2018-2022
Tourism policies can play a relevant role advancing SCP as long as they have components aiming at reducing the environmental impacts of consumption and production patterns, supported by suitable policy instruments leading to their implementation.

- The report aims to support substantiating the progress achieved towards the implementation of Target SDG 12.b. and inspiring further action from tourism stakeholders. It is not an official monitoring tool of SDG Indicator 12.b.1. (Tier III)
- Systematic review and coding of 73 national tourism policies (official complete documents only, covering 2016 or adopted in 2017).
MANDATORY ISSUE AREAS

There are 9 core issue areas that INSTO Observatories are required to monitor at least to a certain extend.

- Tourism Seasonality
- Employment
- Destination Economic Benefits
- Governance
- Local Satisfaction
- Energy Management
- Water Management
- Waste Water (Sewage) Management
- Solid Waste Management
With the generated data in areas such as mobility, climate change, regional products and quality control, employment and many other topics, the Observatory will support awareness-raising activities and decision-making processes.

Key monitoring areas: INSTO key issues areas, Innovation, SCP, Ski Tourism and other Nature Sports, Biodiversity and Nature Protection, Cultural Heritage and Traditions, Mobility, Land Use and Spatial Planning, Visitor Management and Satisfaction and Adaptation to Climate Change.
**Upcoming Publication:** “Sustainable Mountain Tourism Opportunities for Local Communities”

<table>
<thead>
<tr>
<th>Events</th>
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<tbody>
<tr>
<td>April 2012</td>
<td>7th World Congress on Snow and Mountain Tourism - Andorra</td>
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<tr>
<td>October 2013</td>
<td>First Euro-Asian Ski Resorts Conference - Almaty - Kazakhstan</td>
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<td>April 2014</td>
<td>8th World Congress on Snow and Mountain Tourism - Andorra</td>
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<td>October 2015</td>
<td>2nd Euro-Asian Mountain Resorts Conference - Ulsan – Rep. of Korea</td>
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<td>March 2016</td>
<td>9th World Congress on Snow and Mountain Tourism - Andorra</td>
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<tr>
<td>April 2017</td>
<td>3rd Euro-Asian Mountain Resorts Conference - Tbilisi - Georgia</td>
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<tr>
<td>March 2018</td>
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Let's make tourism a driver for realizing the SDGs!

How can you engage with the platform?
- Access a wide range of resources
- Upload your own initiatives, events and research
- Engage in discussions and collaborate with other users
- Contact experts at UNWTO and the Sustainable Tourism Academy

The T4SDGs Platform
Learn

Access information about sustainable tourism from experts, professionals and travellers from all over the world.

Share

Share your events, initiatives, research, policy papers and stories. Show the world what you have been doing for the SDGs.

Act

See what steps you can take to help advance SDGs and how you can partner up with others wanting to make a difference.
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