

Managing plastic waste is critical

About **200 MMT of plastic**landfilled or ending up as litter

Improper waste management leads to significant leakage into oceans and seas (~8 MMT per year)

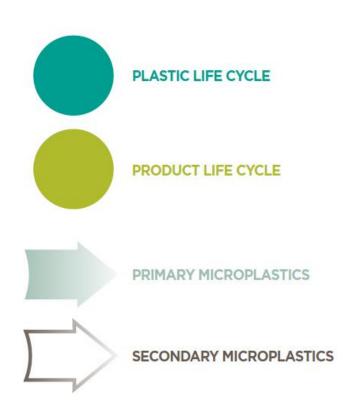
By 2025, the ocean could contain 1 ton of plastic for every 3 tons of finfish

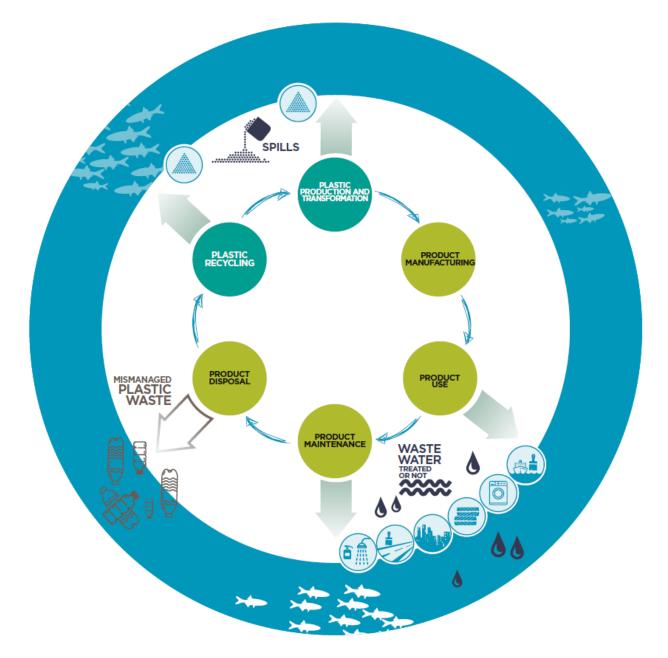
By 2050 there could be **more** plastic than fish in the ocean

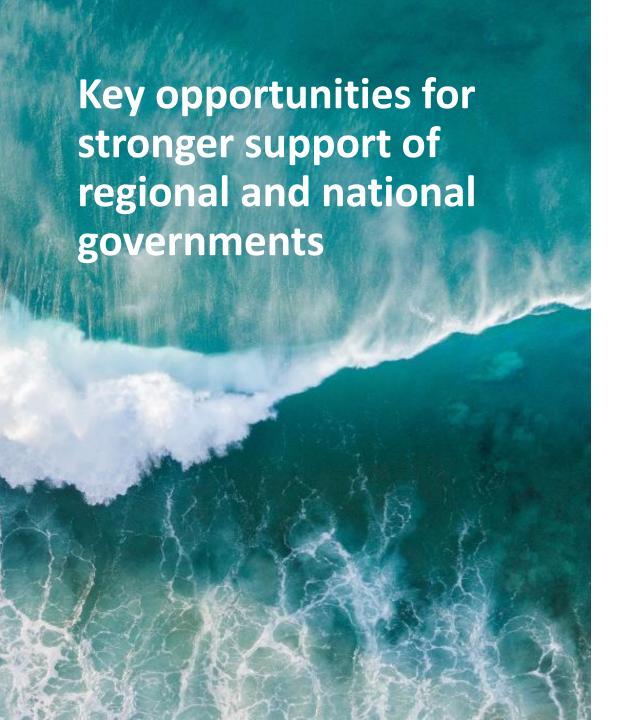
Plastic waste production is expected to **double in the next 15 years**

There is untapped value in post-use plastic that can be used to incentivize collection and reprocessing

Comprehensively addressing plastic marine debris







Investment in waste management infrastructure

 Data methodologies, monitoring, impacts of flows, projects, actors

 Cross-sector collaboration for effective technology and policy



Four Part Strategy









EDUCATION

CLEAN UP

Catalyze investment in enhanced waste infrastructure to prevent plastic from reaching the environment

Innovate new materials, designs, technologies and business models based on science and economics

Engage and collaborate with governments, businesses and consumers to drive effective solutions

Develop solutions to address and clean up areas of existing plastic waste in the environment

