



IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020





“Let us aim to conclude in 2020 an ambitious draft global compact for the environment, and to make the Beijing COP on Biodiversity and the World Congress of IUCN in France decisive stages.”

French President Emmanuel Macron, UN General Assembly 25 September 2018





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

What is the IUCN Congress?



What is the IUCN Congress?

- Where IUCN, as a Union, sets priorities and drive conservation and sustainable development action
- The largest global knowledge marketplace of conservation science, policy and practice



The impact of IUCN's general policy

- IUCN Members have adopted 1300+ Resolutions and Recommendations since 1948
- Through these, the Union has demonstrated its influence on conservation policy at all levels, helped set the international conservation agenda and contributed to spur environmental treaties (e.g. CITES, Ramsar, World Heritage and CBD)
- Through its Resolutions, IUCN has supported Indigenous peoples, gender mainstreaming and the recognition of linkages between nature conservation and human rights
- IUCN's focus on species conservation and protected areas has generated the development of global standards



Seven decades of impact

Decisions at IUCN congresses have been instrumental in shaping conservation and sustainable development.

Conventions with their roots in IUCN congresses include:

- the [Ramsar Convention on Wetlands](#),
- the [UNESCO World Heritage Convention](#),
- the [Convention on International Trade in Endangered Species of Wild Fauna and Flora \(CITES\)](#)
- the [Convention on Biological Diversity \(CBD\)](#).



Convention on
Biological Diversity



United Nations
Educational, Scientific and
Cultural Organization

Organisation des Nations
Unies pour l'éducation
la science et la Culture



World Heritage
Convention

Convention
du patrimoine mondial



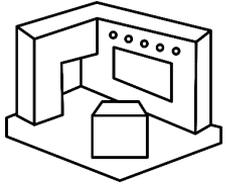
A Congress with several parts



Forum

12–15 June 2020

- 500+ sessions hosted and attended by experts, civil society and government representatives from around the world
- The latest conservation initiatives, innovations and solutions
- Aligned with the priorities of the 2021–2024 IUCN Programme



Exhibition

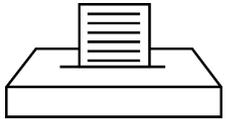
11–17 June 2020

- Allows exhibitors to showcase their research, innovations and other work to a broad audience

Espace Génération Nature

11–19 June 2020

- Experiential biodiversity village showcasing commitments/mobilisation efforts by French civil society



Members' Assembly

16–19 June 2020

- IUCN's highest decision-making body deciding on the most pressing conservation and sustainable development issues.
- Composed of 1400+ government, non-governmental and indigenous peoples' organisations from more than 165 countries



The Congress themes

1. Managing landscapes for nature and people
2. Conserving freshwater to sustain life
3. Restoring ocean health
4. Accelerating climate change mitigation and adaptation
5. Upholding rights, ensuring effective and equitable governance
6. Leveraging economic and financial systems for sustainability
7. Advancing knowledge, learning, innovation and technology





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

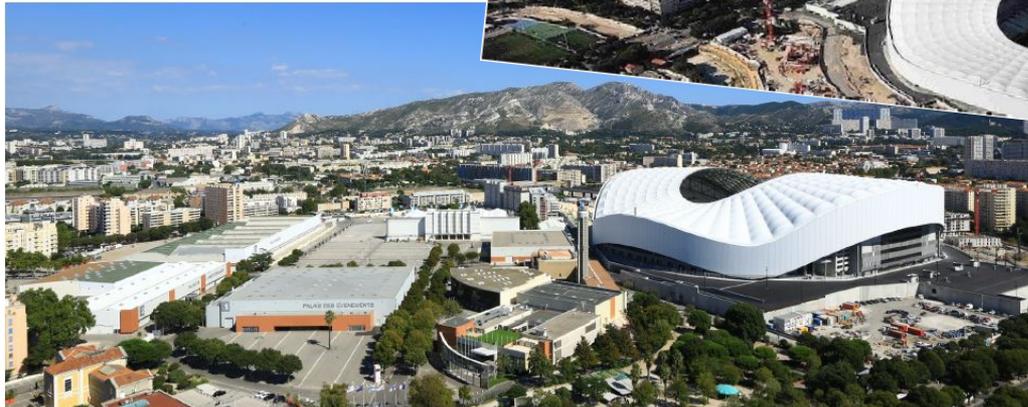
The 2020 Congress – the location



The next Congress – 11 to 19 June 2020



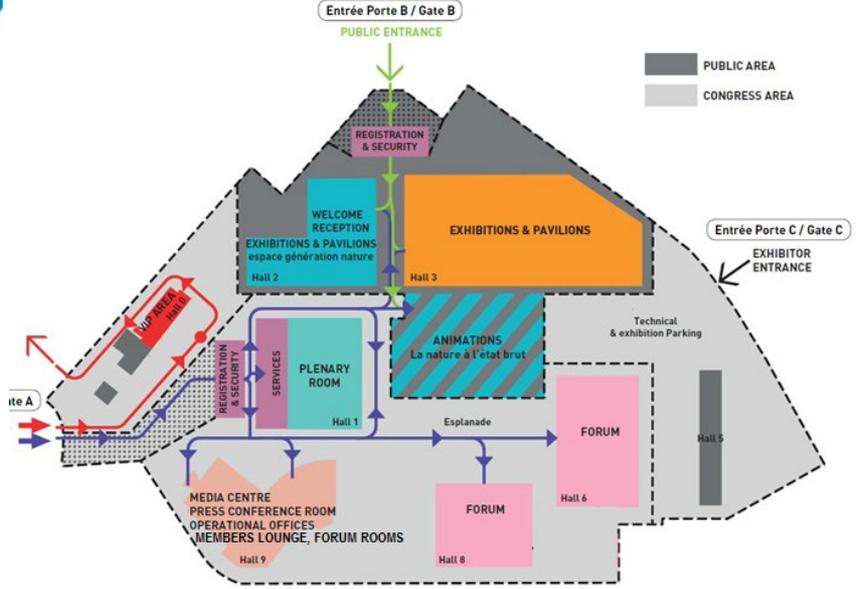
Hosted by the
Government of France
at Parc Chanot in
Marseille, France



MARSEILLE
Second largest French city
(population 1m). Situated on
the Mediterranean Sea and
capital of the “Provence-
Alpes-Côte d’Azur” region



The venue – Parc Chanot





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

The Forum



The Forum – 12 – 15 June 2020



Thematic plenaries



High level dialogues



Thematic stream sessions



Campus



Speaker pitches



Breakfast with...

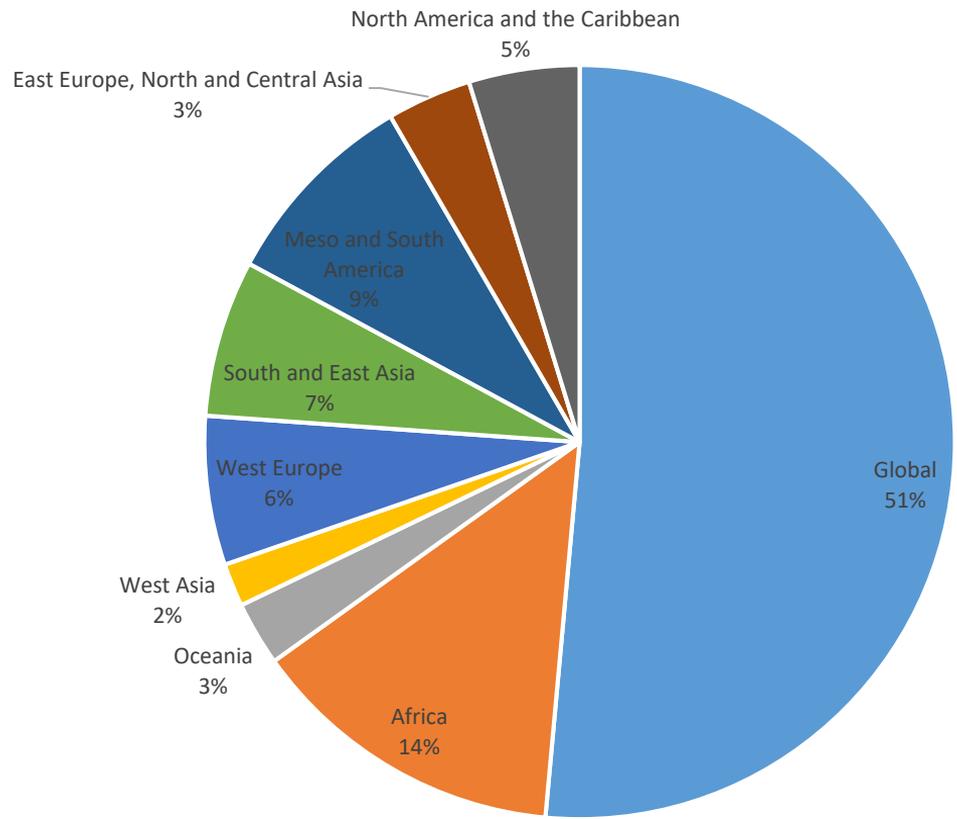


Let's connect!





Forum – geographic scope of proposals





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

The Members' Assembly



Members' Assembly – IUCN's highest governance body



Motions
(res. & rec.)



IUCN Programme
& Financial Plan



Commission
mandates



Governance
reforms



Elections



IUCN awards



Strategic
discussions





Key Dates;

The motion submission process	7 May to 28 August 2019 (Closed)
Nominations process for the three IUCN Awards	15 May to 30 September (Closed)
IUCN Member nominations for 3 individuals to be appointed for the Congress Preparatory Committee acting as the appeal body	17 June to 17 July 2019 (Closed)
IUCN Member nominations for 3 individuals to be appointed in the Motions Working Group	17 June to 23 August 2019 (Closed)
Comments on the draft IUCN Programme 2021-24	7 May to 30 September 2019 (Closed)
Proposals and Nominations for President, Treasurer and Commission Chairs	25 July to 11 December 2019 (Closed)
Proposals and Nominations for Regional Councillors (Automated process)	20 August to 11 December 2019 (Closed)
IUCN Member proposals to amend the IUCN Statutes	15 May to 11 December 2019(Closed)
IUCN Member proposals on Commission mandates	15 May to 11 December 2019(Closed)
Consultations of the Provisional Agenda	10 September to 11 December 2019(Closed)



Members' Assembly – motions summary

- 
- 
- 
- ✓ Publication of motions (original submission language): by 5 November 2019
 - ✓ Online discussion : 11 December 2019 – 11 March 2020
 - ✓ Electronic vote on motions: 29 April 2020- 13 May 2020
 - ✓ Submission of new and urgent motions: 4-16 June 2020

Who can discuss motions?

IUCN Member organisations in Categories A, B or C eligible to vote

Who can adopt motions?

Accredited IUCN Member organisations in Categories A, B or C eligible to vote.





Members' Assembly – Voting rights & Accreditation



Category A

<i>States</i>	<i>3 votes / 2 votes (1 → Gov. Agencies)</i>
<i>Gov. agencies (GA)</i>	<i>1 vote (shared)</i>

Category B

<i>Int'l NGO</i>	<i>2 votes</i>
<i>NGO</i>	<i>1 vote</i>

Category C

<i>IPO</i>	<i>1 vote</i>
<i><u>Cat. B and C votes to be counted together to produce a combined voting result)</u></i>	

Category D

No voting right (speaking right only)



Your Member needs to be in **good standing (dues paid up to and including 2019)**



Give your **proxy** to another Member or Nat./Reg. Committee if you cannot attend



Membership Unit will contact GAs about how to allocate/cast shared vote

Accreditation opens at the end of **February 2020**

Support gender balance objective: nominate women and youth as head of delegation

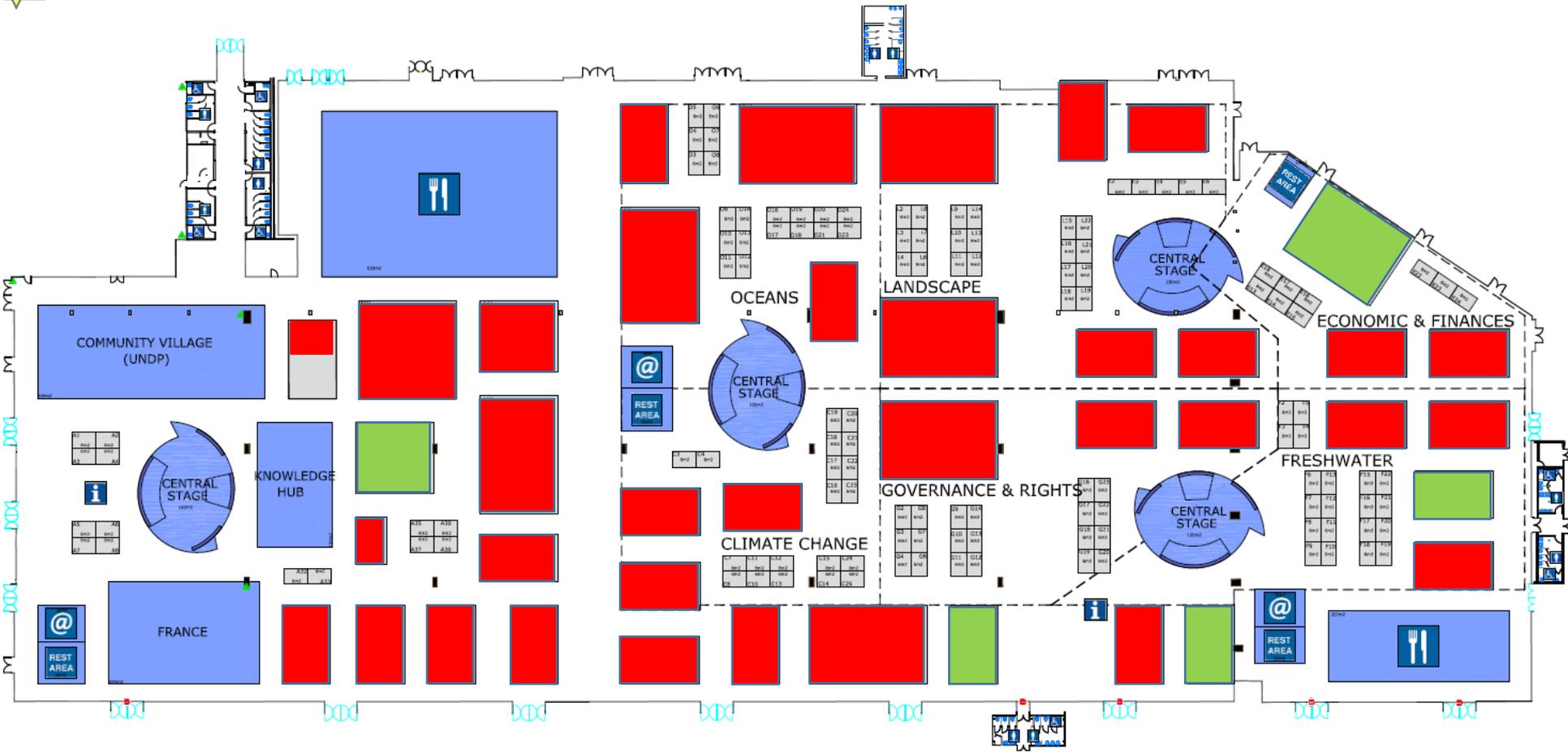




IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

Exhibition





A unique opportunity to engage with your audience



Dynamic, prestigious, open and impactful exhibit area to create a “best in class” visitor experience



A Central Stage to host social and high profile events;



Mix of large, medium and small stands;



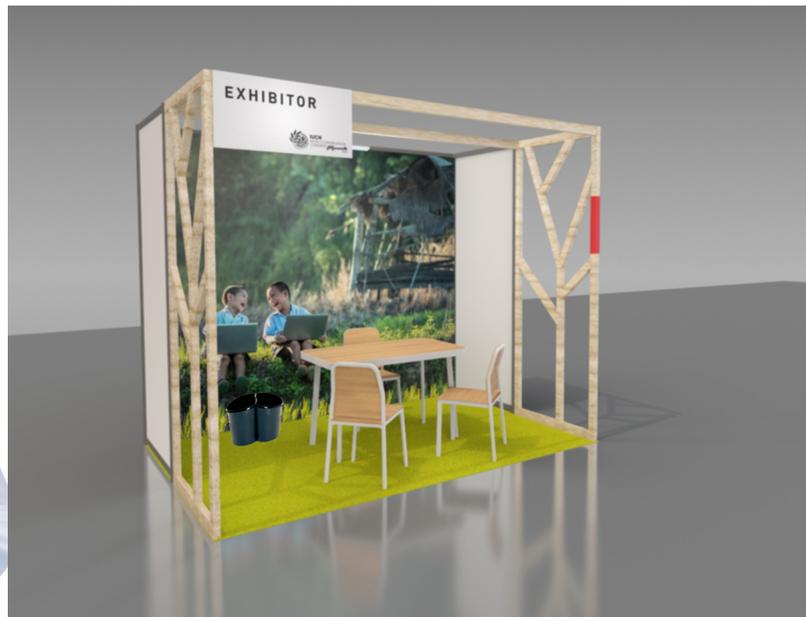
Relaxation areas and/or internet corners/networking area;



Dynamic, informal and interactive environment to showcase cutting edge innovations, products, projects and services.



Small Stand



- Total surface of 6m²
- White back walls –exhibitors can use their own visuals
- Electricity
- 1 table and 3 chairs
- No audio-visual equipment pack
- Wi-Fi will be available in the Hall.



Medium Stand



- Total surface of 60m²
- Presentation area for 20 participants
- Furniture, audio-visual equipment pack and electricity.
- Wi-Fi will be available in the Hall.



Large Stand



- Total surface of 150m²
- Presentation area for 50 participants
- Networking area, a lounge area and welcome desk
- Meeting room for 8/10 participants
- Storage room of 2m²
- Furniture, audio-visual equipment pack and electricity.
- Wi-Fi will be available in the Hall.

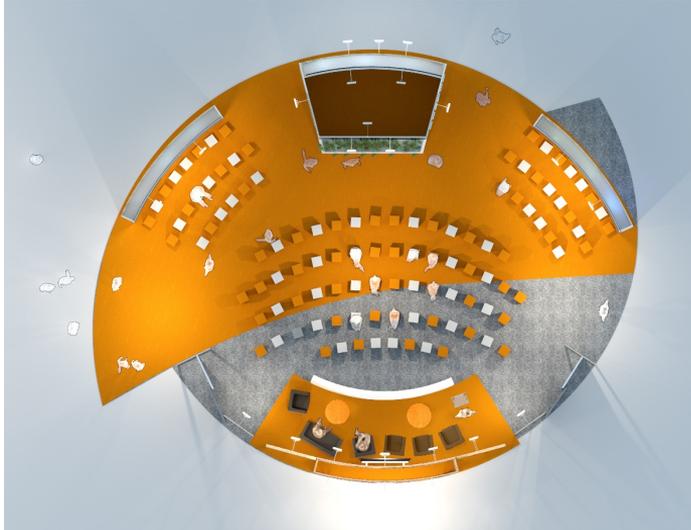
The wall structure and design can be entirely customized to exhibitor requirements within the pre-set conditions.



Central stage



The heart of each Thematic Village.
Host Official Congress events and thematic sessions for up to 100 people.





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

Sponsored delegates





Sponsored delegates



Who is sponsored?

- 
- 
- Max. one delegate per Member organisation eligible to vote from countries in need
 - Geographic balance across regions
 - Strive for representation of young delegates and for gender parity
 - No requirement to have been a Member of IUCN for a specific time to be eligible



What is covered

- 
- 
- 
- Lowest applicable economy round-trip flight
 - Travel insurance
 - Accommodation (10 nights)
 - Congress registration
 - Daily allowance (10 days)
 - Free transportation card
 - Carbon compensation(TBC)





IUCN
WORLD
CONSERVATION
CONGRESS
Marseille
2020

Get involved



Get involved:

- Participate in the IUCN Programme consultations
- Participate in discussions of motions (online prior to, and during Congress)
- Book a booth in the exhibition hall
- Register to attend the Congress
- Follow our content on #IUCNcongress

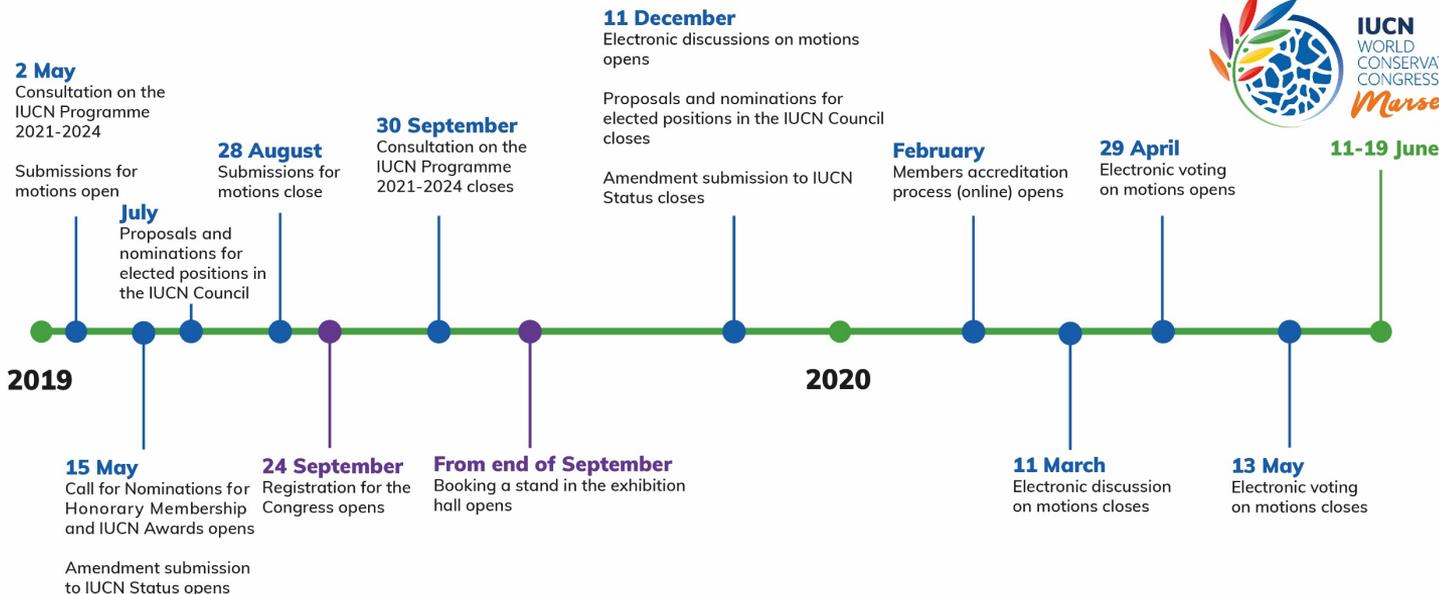


Stay informed, visit our website:

www.iucncongress2020.org



Get involved:



Contacts

General enquiries

congress@iucn.org

Members' Assembly motions

motions@iucn.org

Exhibition & Sponsorship

congresspartnerships@iucn.org

+41 22 999 0232

philippe.appriou@developpement-durable.gouv.fr



Forum

congressforum@iucn.org

Accreditation

accreditation@iucn.org

Press

congressmedia@iucn.org

+41 22 999 0245



Thank you

