Business momentum on nature

1. Who we are
2. What we’re calling for
3. What’s next
OUR MISSION

Business for Nature aims to

unify the leading business voice
to give policy makers the **courage & comfort**
to make **ambitious agreements** to reverse nature loss by 2030.
GOVERNMENTS CAN HELP INCREASE BUSINESS ACTION

TRANSFORMED ECONOMY THAT VALUES NATURE

POLICY AMBITION

BUSINESS ACTION
WE ARE CALLING FOR POLICIES TO **ACCELERATE BUSINESS ACTION**

- **VALUE** and embed nature in decision making and disclosure
- **REFORM** subsidies and incentive mechanisms
- **EMPOWER** everyone to act
- **TARGETS** to reverse nature loss
- **INTEGRATE** and enforce policies for nature, people and climate

Align policy frameworks and transform economic and financial systems to accelerate business action.

The full policy text can be found on the Business for Nature website: [https://www.businessfornature.org/policy](https://www.businessfornature.org/policy)
MAJOR GLOBAL EVENT TO INCREASE BUSINESS MOMENTUM

Building business resilience: How collective leadership will reverse nature loss
Senior business leaders: join this high level and interactive global event. Live translation available

REGISTER NOW
https://businessfornature.world-television.com/

Hosted By:
Paul Polman, Co-founder of Imagine
Tian Wei, News anchor

Monday 15 June 2020
7.00am-8.00am EDT | 1.00pm-2.00pm CEST | 7.00pm-8.00pm CST

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#natureiseveryonesbusiness