



Green Growth and Green Economy: Passing Fad or Future Paradigm?

Wednesday, 22 January, 11:00-14:00
International Environment House II
7-9 ch. de Balexert, Châtelaine (Geneva)

Invitation to a High-Level Panel

To mark the official **launch of the Green Growth Knowledge Platform's Geneva office**, you are cordially invited to a high-level panel debate and lunch reception.

Welcome Address

Bruno OBERLE, Director, Swiss Federal Office for the Environment

High-Level Panel “Green Economy and Green Growth: Passing Fad or Future Paradigm?”

Achim STEINER, Executive Director, United Nations Environment Programme

Howard BAMSEY, Director-General, Global Green Growth Institute

Marianne FAY, Chief Economist, Sustainable Development Network, World Bank

Dale ANDREW, Head of Environment Division, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development

Moderated by **Mark HALLE**, Vice-President, International, International Institute for Sustainable Development

Lunch Reception (13:00)

Welcome Remarks, Representatives from Geneva Canton and City
Presentation of GGKP web platform, **Ben SIMMONS**, Head, GGKP

The Green Growth Knowledge Platform (GGKP) is a global partnership of leading international organizations, research institutes, and think tanks with the mission to collaboratively identify and address major knowledge gaps in green growth theory and practice; and to provide, through world-class knowledge management and communication tools, the analysis, guidance, and data necessary to support a green economy transition.

For further information on GGKP, please contact:

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Registration:

<http://www.genevaenvironmentnetwork.org/?q=en/ggkp-office-launch>
or gen.secretary@unep.org