




Strengthening the contribution of forests and forest certification to the Green Economy

Wednesday 28 October 2015

12:00-14:00

**International Environment House I, Room 3
(11 ch. des Anémones, Châtelaine/Geneva)**



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 Schweizerische Eidgenossenschaft
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Light refreshments

Welcome and introduction (12:00-12:10)

Steven STONE, Chief UNEP Economics & Trade Branch (ETB) and the Green Economy Initiative

Panel discussion (12:10-13:00)

Florian STEIERER, Economic Affairs Officer, UNECE/FAO Forestry & Timber Unit
Certification highlights of the UNECE/FAO Forest Products Annual Market Review 2014-15
(published on 4 September 4)

Sarah PRICE, Head Projects & Development, PEFC International
Certification as a vehicle for rural development and international cooperation

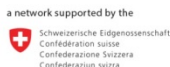
Paul TRIANOSKY, Vice President Conservation & External Affairs, Sustainable Forestry Initiative Inc
Outlining a new initiative to measure the conservation impacts of SFI certification

Mathieu LAMOLLE, Market Analyst, International Trade Centre
The link between forest certification and sustainable trade

Q & A session (13:00-14:00)

Open forum where participants can provide their own brief certification updates.

Registration: gen.secretary@unep.org or [online](#)



Food and Agriculture Organization
of the United Nations