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# **INNOVATING AND UNLOCKING FINANCE FOR NATURE-BASED SOLUTIONS**

**11 MAY 2023 | 16:00 - 17:30 CEST | PALAIS DES NATIONS & ONLINE**

## Technical Information

- Throughout the event, you may raise your questions in the Q&A box
- Automatically translated subtitles in many languages are available through the captions button on the bottom left of your screen
- The recording, summary and documents will be made available on the event's website

**INNOVATING AND UNLOCKING FINANCE  
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ACTIVATED BY CLICKING ON THE  
BUTTON ON THE LEFT-SIDE OF THE  
BOTTOM BAR ON THE SCREEN**



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# INNOVATING AND UNLOCKING FINANCE FOR NATURE-BASED SOLUTIONS

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## SPEAKERS

By order of intervention.



**Guy HUDSON**



Senior Advisor, Innovation Finance Advisory, European Investment Bank (EIB)



**Karin ZAUNBERGER**



Policy Officer, European Commission



**Fiona FRICK**



Managing Partner, CIRCE INVEST



**Chris BUSS**



Director, Centre for Economy and Finance, IUCN



**Liesel VAN AST**



Deputy Head, UNEP Finance Initiative



**Verónica RUIZ**



Resilience Programme Manager, IUCN | Moderator





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- Joyce VAN KERCKHOVE | Visuality EU





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# Current Developments and Opportunities

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**Karin ZAUNBERGER**



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Managing Partner, CIRCE INVEST

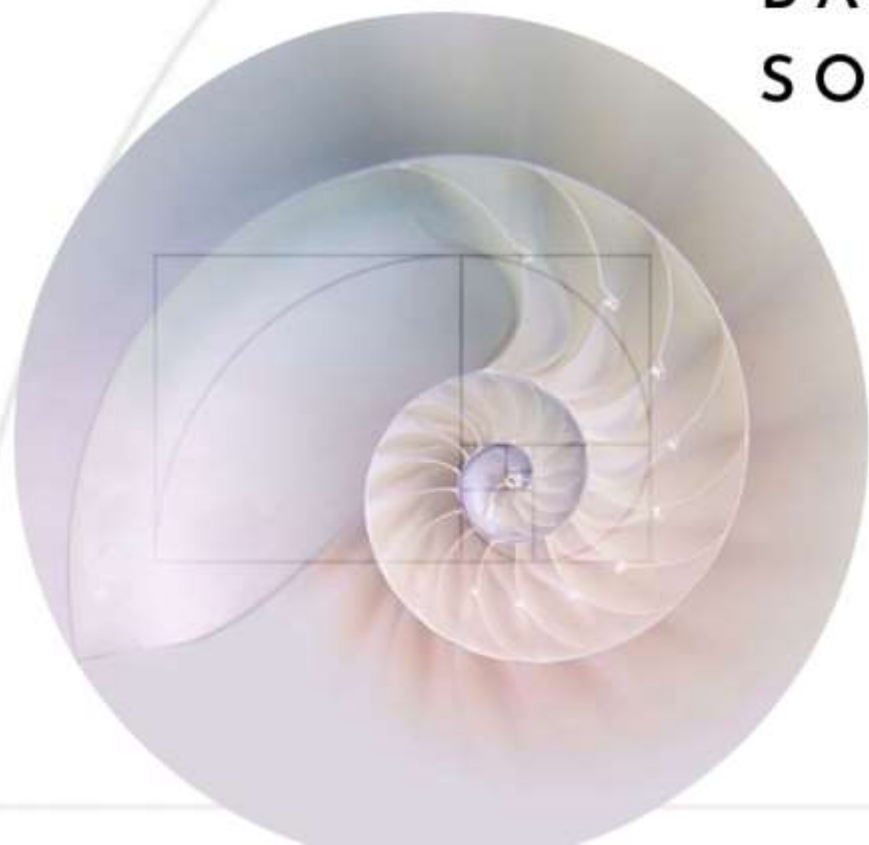
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UNLOCKING  
FINANCE  
FOR  
NATURE  
BASED  
SOLUTION

Fiona Frick  
Circe Invest

May 11<sup>th</sup>,  
2023



CIRCE  
INVEST

# THE PURPOSE OF ASSET MANAGEMENT

SAVINGS

CAPITAL MARKETS

INVESTMENTS



# THE PURPOSE OF ASSET MANAGEMENT

The rise of ESG is extending the fiduciary duty of asset managers



Helping the world's ageing population fund its retirement



Financing the long-term needs of the real economy in a sustainable way



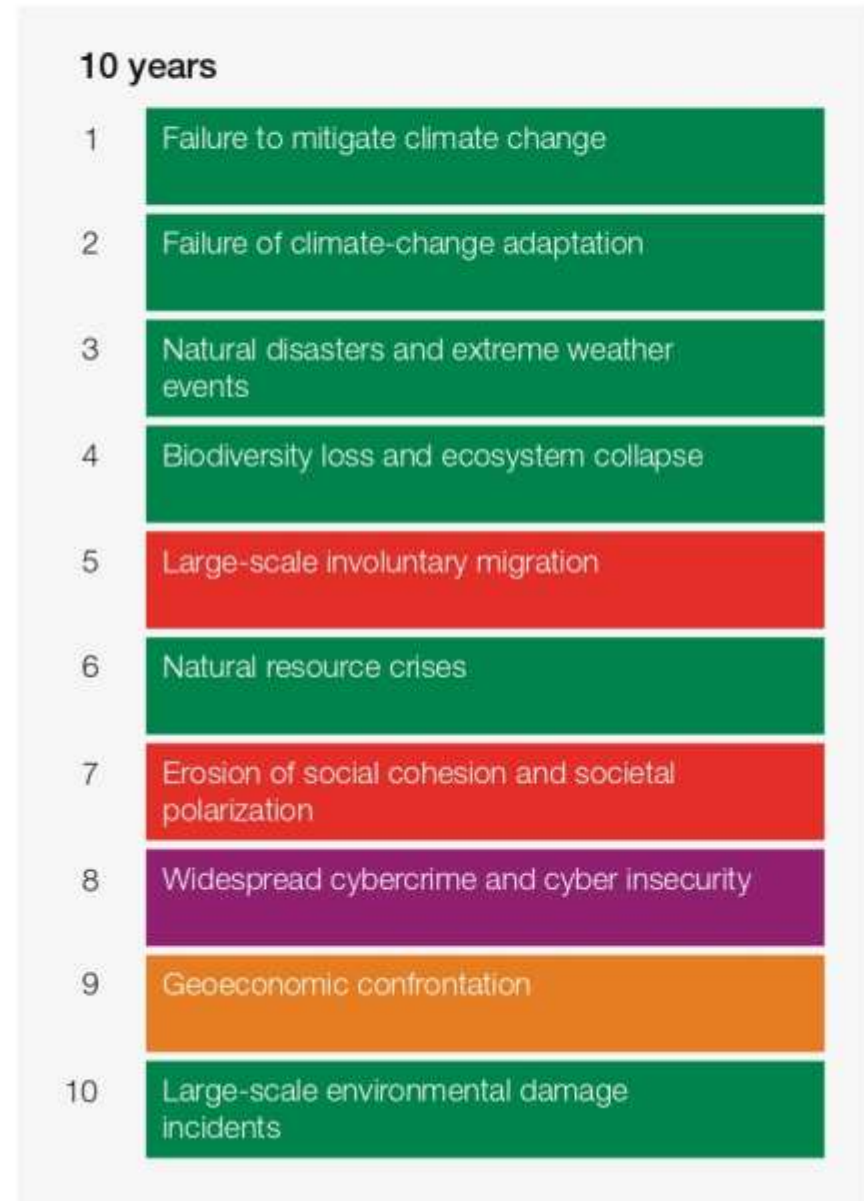
Influencing companies we invest in through voting and engagement



Helping to solve social and environmental problems

# GLOBAL RISKS MAP 2022 BY WORLD ECONOMIC FORUM

- climate- and nature-related risks lead the top 10 risks, by severity, that are expected to manifest over the next decade.



# MOVING FROM TWO DIMENSIONS TO THREE

An investor's desired outcome, regulatory requirements and values-based objectives must be considered

Historical Paradigm



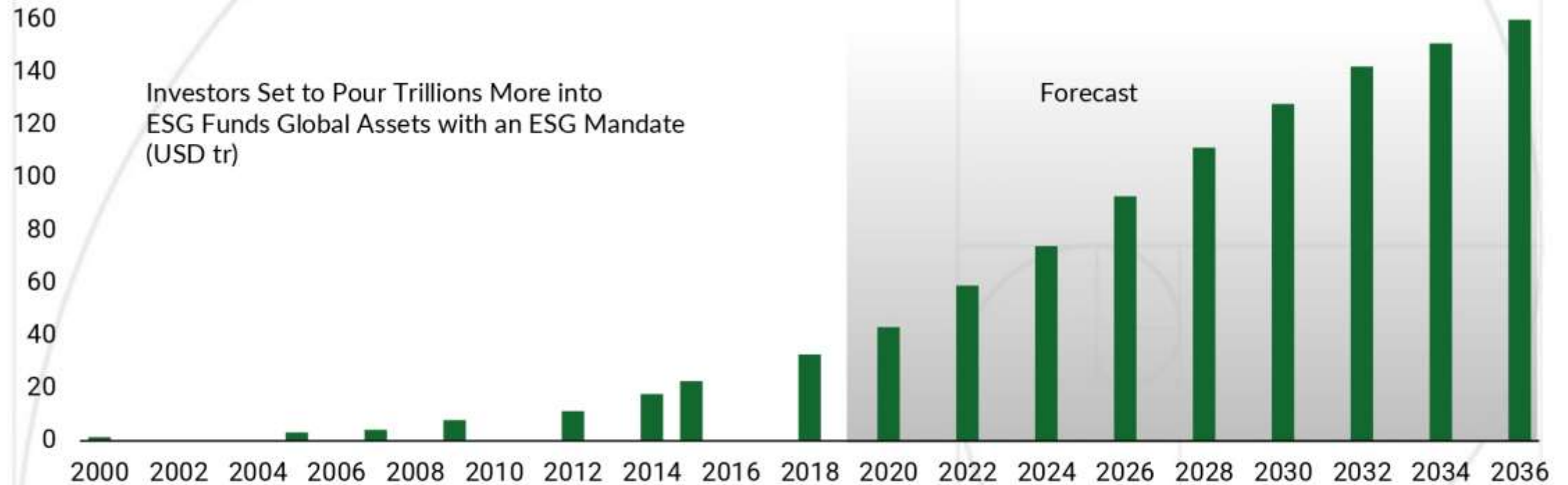
Current Paradigm



# GROWING DEMAND FOR SUSTAINABLE INVESTMENTS

*"There is nothing more powerful than an idea whose time has come."*

VICTOR HUGO



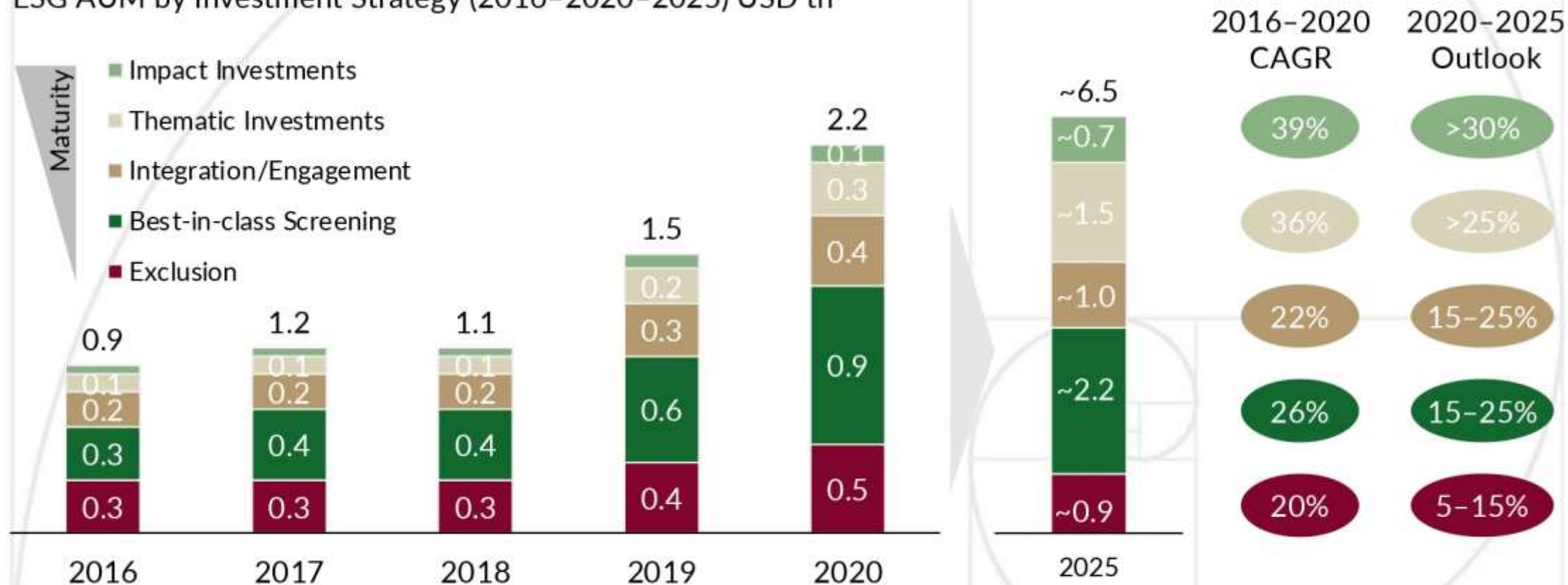


# MARKET TRENDS

## ESG INTEGRATION & NEGATIVE SCREENING WIDESPREAD

Impact to see the strongest growth; greenwashing risks increase

ESG AUM by Investment Strategy (2016-2020-2025) USD tn



Deloitte: EMEA asset manager Survey 2022 | Source: Oliver Wyman, Broadridge Global Market intelligence

# WHAT DO INVESTORS WANT FROM IMPACT INVESTING?



Investing in  
Opportunities  
arising from  
Shift



Both Impact  
and Returns




Demonstrable  
Impact




Exchange of  
Knowledge


# HOW DO COMPANIES REPORT ON BIODIVERSITY


## Assessment of biodiversity risk and impact for companies

 Currently, business measurement of biodiversity , is extremely limited .

 CDP data 2021: , although 18600 companies reported on climate change, only 3'900 reported on biodiversity

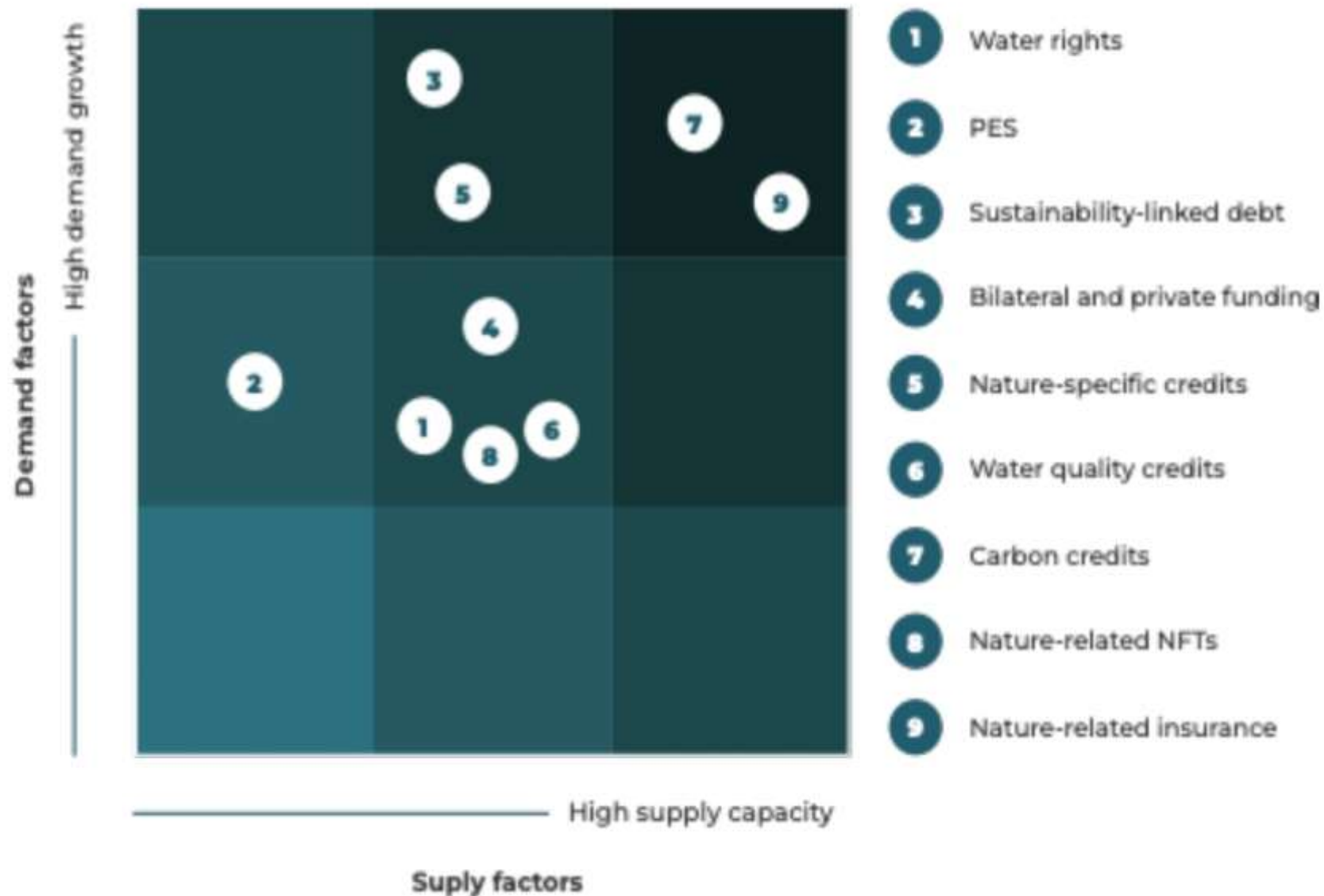
 Focusing on management narratives with little quantitative information

 Companies report mostly on specific projects to restore biodiversity loss

 Measures of corporate biodiversity impact and performance are still very nascent

# EXAMPLE OF NATURE MARKET FINANCIAL INSTRUMENT

Nature markets are where nature-specific revenues are generated as an integral part of the trade





“Life is a continuous process  
of adjustment.”

INDIRA GHANDI



CIRCE  
INVEST



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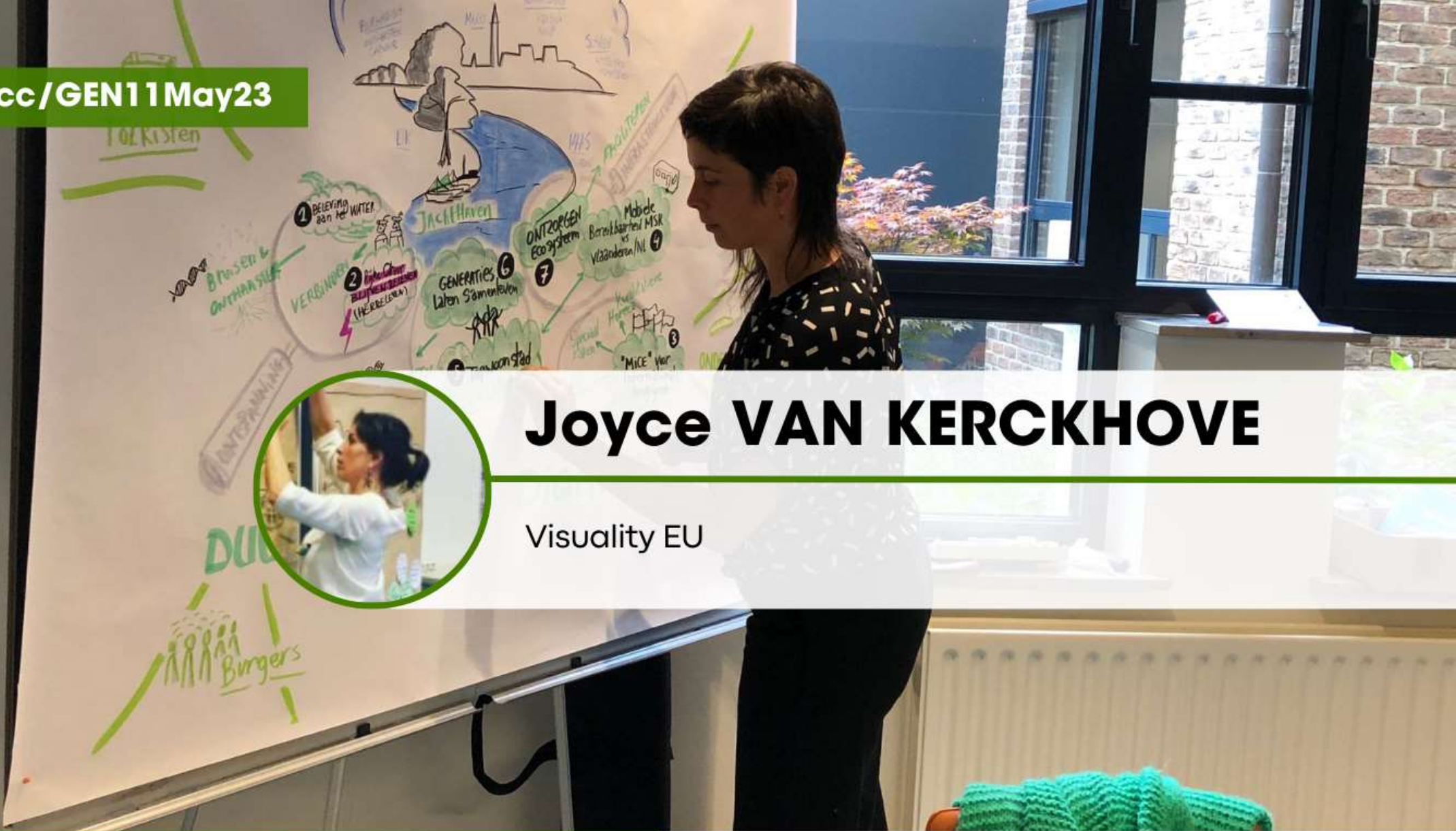


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# INNOVATING AND UNLOCKING FINANCE FOR NATURE-BASED SOLUTIONS

11 MAY 2023



# UNLOCKING FINANCIAL FLOWS

IMPLEMENTATION NEEDS INVESTMENT

AT SCALE & WITH QUALITY

DECENT JOBS

BLOCKCHAIN

STAKEHOLDER INCLUSION

INVESTORS IMPACT & RETURN

ESG INTEGRATION

TRANSPARENCY

DATA BIO-DIVERSITY

RISK OF GREENWASHING

NATURE-HUMAN RIGHTS

JUST TRANSITION

STAKEHOLDER VALUE CHANGE MINDSET

## WHERE ARE THE GAPS?

- ✓ ALIGNMENT BETWEEN PUBLIC & PRIVATE FINANCING
- ✓ MAINSTREAMING NBS
- ✓ JOINING FORCES

BIO-DIVERSITY LOSS

CLIMATE CHANGE

POLLUTION

TRIPLE THREAT

INCLUSIVENESS

BRING NBS IN ALL SECTORS

BRING BACK NATURE INTO OUR LIVES



CHRIS BUSS



GUY HUDSON



KARIN ZAUNBERGER



FIONA FRICK



LIESEL VAN AST



VÉRONICA RUIZ





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## WHAT'S NEXT?

➤➤ [genevaenvironmentnetwork.org](https://genevaenvironmentnetwork.org)



  
2023 Geneva Dialogues on Human Rights and Climate Change

**CONFERENCE**  
**2023 Geneva Dialogues  
on Human Rights and  
Climate Change**  
**17 MAY 2023 14:00 - 18:00**  
Palais des Nations, Room XXII & Online |  
Webex  
OHCHR, CIEL, Earthjustice, FES,  
Luxembourg

 Human Rights and Environment



**CONFERENCE**  
**World Environment Day  
Celebration | Multilateral  
Solutions to End Plastic  
Pollution**  
**05 JUN 2023 11:00 - 13:30**  
International Environment House II  
(Chemin de Ballexert 7-9, Châtelaine)

 Chemicals and Pollution | Plastics  
 SDG3 | SDG12 | SDG13 | SDG14 | SDG15

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