



# unitar

United Nations Institute for Training and Research

WORKSHOP

# ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) FRAMEWORKS FOR PUBLIC OFFICIALS

*Developed for Geneva-based Diplomats*



12-15

DECEMBER  
2023



13:00-16:30  
(CET)



Palais des Nations  
Room VIII  
Building A

The 4-day interactive face-to-face workshop will be facilitated by international experts in the field.

For any queries, please contact us at:

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## Background

Due to the steep increase in public concern for climate and the environment, social justice, and corporate governance, it has become increasingly important for the public sector to adopt legal and policy frameworks that recognise, promote, and impose ESG standards, monitoring, and reporting schemes. The United Nations Institute for Training and Research (UNITAR) aims to promote the adoption of ESG frameworks to improve the contributions of private sector entities across society and promote the 2030 Agenda for Sustainable Development by offering a workshop to early- and mid-career Geneva-based diplomats. This workshop titled “Environmental, Social, and Governance (ESG) Frameworks for Public Officials” will take place on 12 – 15 December and will be conducted over four half days in the Palais des Nations in Geneva, Switzerland.

Diplomats are responsible for communicating directly with foreign publics to establish a dialogue designed to inform and influence with the aim that foreign publics support a government’s strategic objectives. Diplomats must remain aware of current and emerging policy regulations across the globe to contribute to promoting the 2030 Agenda for Sustainable Development.

Promoting and building the capacity of early- and mid-career diplomats is of utmost importance to strengthening the means of implementation of the 17 Sustainable Development Goals. The workshop will foster policy coherence and apply knowledge and best practices to contribute to aligning sustainable development with national priorities through ESG regulation.

## Overall Goal

The overall goal of the Environmental, Social, and Governance (ESG) Frameworks for Public Officials workshop is to strengthen diplomats’ understanding of ESG frameworks and advocate for the creation of legal and policy platforms that would allow their countries to leverage ESG in support of sustainable development.

## Objectives

- Explain what ESG is and its relevance to public sector decision-making processes.
- Identify critical environmental, social, and governance issues.
- Explain the different roles that the public sector plays and how each of these roles can influence ESG performance in a country.
- Apply ESG principles to the design, adoption, and implementation of national-level reporting and disclosure frameworks.
- Communicate the importance and impact of ESG frameworks in the achievement of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals.



## Activities and Format

This workshop is a four-half-day interactive, learner-centred activity. It will bring together thirty early- and mid-career diplomats and will cover the following topics.


**DAY 1**
**DECEMBER 12<sup>TH</sup>, 2023**

**Session 1:** Introduction to ESG and its Relevance in the Current Political Environment

**Session 2:** Environmental Factors of ESG and Incorporating Them into Decision-Making

**Case Study 1:** Environmental Risk

**Practical Exercise**


**DAY 2**
**DECEMBER 13<sup>TH</sup>, 2023**

**Session 3:** Social Factors and Considerations of ESG Frameworks

**Session 4:** Governance Factors of ESG and Ensuring Good Governance Practices

**Case Study 2:** Governance Issues

**Practical Exercise**


**DAY 3**
**DECEMBER 14<sup>TH</sup>, 2023**

**Session 5:** Examining the Relationship between ESG Frameworks and the 2030 Agenda for Sustainable Development

**Session 6:** Supporting ESG Leadership to Promote Sustainable Development

**Small Group Discussion**


**DAY 4**
**DECEMBER 15<sup>TH</sup>, 2023**

**Session 7:** Applications of ESG Principles at the National Level and Future Considerations

**Session 8:** Adoption and Implementation – ESG Regulation in Action

**Small Group Discussion**

*Join us!*

