UNITED FOR ZERO EMISSIONS
THE 2050TODAY CHARTER EXPLAINED

27 FEBRUARY 2024 | 10:00 CET | ROOM OBASI, WMO

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THE 2050 TODAY CHARTER EXPLAINED

SPEAKERS

Prof. Celeste SAULO
Secretary-General, World Meteorological Organization

H.E. Amb. Francisca E. MENDEZ ESCOBAR
Permanent Representative of Mexico to the United Nations Office in Geneva

Jean-Pierre REYMOND
Executive Director, 2050Today

Diana RIZZOLIO
Coordinator, Geneva Environment Network

27 FEB 2024 | 10:00 CET
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United for Zero Emissions

Introductory Remarks
- Jean-Pierre REYMOND | Executive Director, 2050Today

Welcome Remarks
- Prof. Celeste SAULO | Secretary-General, WMO

Why the Permanent Mission of Mexico Signed the Charter
- H.E. Amb. Francisca E. MÉNDEZ ESCOBAR | Permanent Representative of Mexico to the United Nations Office in Geneva

Strengthening the Joint Impact of International Geneva to Tackle the Triple Planetary Crisis
- Diana RIZZOLIO | Coordinator, Geneva Environment Network

Decarbonising International Geneva Together
- A host territory jointly committed to climate action: the 2050Today Charter explained
  - Jean-Pierre REYMOND | Executive Director, 2050Today

Q&A

Conclusions
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UNITED FOR ZERO EMISSIONS

With the support of
AGENDA

United for Zero Emissions

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Jean-Pierre Reymond
Executive Director of 2050Today

Introductory remarks
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Executive Director, 2050Today

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The 2050Today Charter is a mile setting frame of reference designed to support participating institutions in their journey towards a carbon-neutral International Geneva.

>>> 2050today.org/2050today-charter/
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H.E. Francisca Méndez Escobar
Ambassador
Permanent Representative of Mexico

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DECARBONISING INTERNATIONAL GENEVA TOGETHER

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Jean-Pierre REYMOND
Executive Director, 2050Today

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A host territory jointly committed to climate action:
The 2050Today Charter explained
Coalition based on the 2050Today Charter and gathering 68 institutions from International Geneva

- Permanent Missions
- International Organizations
- Academia and civil society entities

A partnership of

- The Swiss Confederation
- The Republic and Canton of Geneva
- The City of Geneva
- The University of Geneva
- The Industrial Services of Geneva - SIG
The newcomers and their footprint

Homo sapiens
300’000 years old

4.5 bn in one year :
31.12 at 23:30

4.5 bn in one day :
23:59 55’

1/3 of the planet resources already used

Source: Living in the Age of Humans
The different forms of the human footprint
- **Our annual extraction menu**
  
  More than 90 billions tons

  11 tons per every single person

  The weight of 160 people

- **Our annual energy menu**

  - 77% fossil fuels
  - 13% renewable
  - 6% biomass
  - 4% nuclear

  **Bangladesh** : 2’900 kWh / c
  **Switzerland** : 33’000 kWh / c
  **Qatar** : 194’000 kWh / c
  **World** : 21’000 kWh / c

  Robert Förstemann vs Toaster

  1 hour
  0.021 kWh
The human impact on our environment so far

**Every Minute, an Area of Woodland equal to Almost 30 Football Pitches is Destroyed on a Global Scale**

Source: Frontiers in Conservation Science
Almost two-thirds are degraded by human overexploitation

Our impact: the Anthropocene
6 of the 9 planetary boundaries have been exceeded

A safe operating space for humanity

Source: Stockholm Resilience Centre

At current rate, we need 1.8 planet and 3 planets for the consumption level in Switzerland

Human biomass represent 0.01% of life on Earth
The carbon footprint - GHG Impact

10 Olympic swimming Pools / second

The 1.5° carbon budget left
5 years
### Per capita consumption-based CO₂ emissions, 2020

Consumption-based emissions\(^1\) are national emissions that have been adjusted for trade. It’s production-based emissions minus emissions embedded in exports, plus emissions embedded in imports.

<table>
<thead>
<tr>
<th>Region</th>
<th>CO₂ Emissions (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qatar</td>
<td>26 t</td>
</tr>
<tr>
<td>United States</td>
<td>15 t</td>
</tr>
<tr>
<td>Switzerland</td>
<td>12 t</td>
</tr>
<tr>
<td>High-income countries</td>
<td>11 t</td>
</tr>
<tr>
<td>European Union (27)</td>
<td>7 t</td>
</tr>
<tr>
<td>China</td>
<td>7 t</td>
</tr>
<tr>
<td>Asia (excl. China and India)</td>
<td>4 t</td>
</tr>
<tr>
<td>South America</td>
<td>2 t</td>
</tr>
<tr>
<td>Africa</td>
<td>&lt;1 t</td>
</tr>
<tr>
<td>Low-income countries</td>
<td>&lt;1 t</td>
</tr>
</tbody>
</table>

Data source: Global Carbon Budget (2022); Population based on various sources (2023)

1. Consumption-based emissions: Consumption-based emissions are national or regional emissions that have been adjusted for trade. They are calculated as domestic (or ‘production-based’) emissions minus the emissions generated in the production of goods and services that are exported to other countries or regions, plus emissions from the production of goods and services that are imported. Consumption-based emissions = Production-based – Exported + Imported emissions

The carbon footprint per capita: 5 t
We are all part of the solution

By measuring our greenhouse gas emissions and by reducing them accordingly, we can be the change we want to see as of today.

ADOPTING
THE 2050TODAY CHARTER
IS
BEING PART OF THE CLIMATE ACTION
The 2050Today Charter

Decarbonising international Geneva together

➢ A common framework for implementation, reference, evaluation and visibility, defining principles with objectives and targets to be set individually by each institution

➢ A common project drafted jointly and already signed by 40 institutions

➢ No legal or financial obligations

five principles to fullfil

1. **Measuring regularly the carbon footprint** of your activities

2. **Carrying out an initial measurement of your situation** on one or possibly more sustainability sectors of the Charter

3. **Defining your own Action Plan** and implement it to reach your corresponding targets

4. **Sharing your Action Plan** with 2050Today and reporting on the set sustainability topics

5. **Communicating your climate action**
Decarbonising international Geneva together

The 2050Today Charter: a complete recipe for achieving net zero emissions

• Principles
• Climate action references (-60%)
• Thematic sectors of Action and recommended Objectives
  - Energy
  - Mobility
  - Food
  - Sustainable IT
  - Biodiversity
  - Waste Management

• Reporting & timeline

• Guidelines (Appendix)
  - Thematic Proposals for concrete and specific actions
  - Thematic Assessment & Action Plan Tool
  - Priority Levels: Maximum, Highly Important, Recommended

Join a common framework
Decide your contribution
Select where to focus
Report and measure progress
Benefit from resources
## MOBILITY - Vehicles not owned or operated by the institution

### Employees business travel

<table>
<thead>
<tr>
<th>Item</th>
<th>Value</th>
<th>Units</th>
<th>Fuel type</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bicycle</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electric bicycle</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electric scooter</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100% Electric car</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plug-in hybrid electric car</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public transports - Tram</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Transports - Train</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Transports - Bus</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motorbike</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thermal car - small size (≤ 1400 ccm³)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thermal car - medium size (1400ccm³ - 2000 ccm³)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thermal car - large size (2'000 ccm³)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taxi</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Airplanes</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distances of less than 550 km</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CO₂ emissions for distances of less than 550 km</td>
<td></td>
<td>tCO₂eq.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distances between 550 km and 5500 km</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CO₂ emissions for distances between 550 km and 5500 km</td>
<td></td>
<td>tCO₂eq.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distances above 5500 km</td>
<td></td>
<td>km</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CO₂ emissions for distances above 5500 km</td>
<td></td>
<td>tCO₂eq.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share of Compensated flights</td>
<td></td>
<td>%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Hotel nights</strong></td>
<td></td>
<td>N° of nights</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of hotel nights</td>
<td></td>
<td>N° of nights</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Your GHG Emissions Report: summary

Total GHG Emissions
152.1 tons CO₂-eq

GHG Emissions per FTE
2.1 tCO₂

Full time employees (FTE)
73

GHG Emissions per square meter for heating
26 Kg CO₂/m²

Total GHG Emissions per category and year

<table>
<thead>
<tr>
<th>Year</th>
<th>Energy &amp; water</th>
<th>Food</th>
<th>Mobility</th>
<th>Purchased goods</th>
<th>Waste</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>275.9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>152.1</td>
</tr>
<tr>
<td>2020</td>
<td>280.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>213.5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2022</td>
<td>152.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

GHG Emissions per category (tCO₂ and %)

- Energy & water: 26.28%
- Mobility: 2.42%
- Purchased goods: 70.71%

GHG Emissions per scope (tCO₂ and %)

- Scope 1: 53.56%
- Scope 2: 29.19%
- Scope 3: 18.25%
Your GHG Emissions Report in details and online

### GHG Emissions

<table>
<thead>
<tr>
<th>category</th>
<th>subcategory</th>
<th>scope</th>
<th>indicator</th>
<th>Reported data</th>
<th>tCO2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Energy &amp; water</td>
<td>Individual Heating</td>
<td>1</td>
<td>Natural Gas</td>
<td>172295 kWh</td>
<td>41.08</td>
</tr>
<tr>
<td>1. Energy &amp; water</td>
<td>Individual Heating</td>
<td>1</td>
<td>Heating all</td>
<td>11300 Liters</td>
<td>38.07</td>
</tr>
<tr>
<td>2. Mobility (not owned vehicles)</td>
<td>Commuting - cars</td>
<td>3</td>
<td>Thermal car - average</td>
<td>150634 km</td>
<td>23.84</td>
</tr>
<tr>
<td>2. Mobility (not owned vehicles)</td>
<td>District Heating (average)</td>
<td>2</td>
<td>District Heating (average)</td>
<td>46478 kWh</td>
<td>15.76</td>
</tr>
<tr>
<td>2. Energy &amp; water</td>
<td>Electricity purchased &amp; consumed - network</td>
<td>2</td>
<td>SIG Product : Electrique Vitale Bleu</td>
<td>116490 kWh</td>
<td>11.87</td>
</tr>
<tr>
<td>3. Mobility (not owned vehicles)</td>
<td>Commuting - public transports</td>
<td>3</td>
<td>Public transports</td>
<td>207150 km</td>
<td>0.695</td>
</tr>
<tr>
<td>3. Mobility (not owned vehicles)</td>
<td>Commuting - cars</td>
<td>3</td>
<td>P+R+thermal car</td>
<td>41091 km</td>
<td>3.252</td>
</tr>
<tr>
<td>3. Mobility (not owned vehicles)</td>
<td>Commuting - scooters/motorbikes</td>
<td>3</td>
<td>Motorbikes</td>
<td>8963 km</td>
<td>1.467</td>
</tr>
<tr>
<td>4. Purchased goods</td>
<td>New office equipment</td>
<td>3</td>
<td>Monitors and screens</td>
<td>5 items</td>
<td>1.325</td>
</tr>
<tr>
<td>4. Purchased goods</td>
<td>New office equipment</td>
<td>3</td>
<td>White paper</td>
<td>800 kg</td>
<td>0.960</td>
</tr>
<tr>
<td>5. Mobility (owned vehicles)</td>
<td>Employees business travel - cars</td>
<td>1</td>
<td>Thermal car - large size (2’000 cc m3..)</td>
<td>4300 km</td>
<td>0.842</td>
</tr>
<tr>
<td>6. Energy &amp; water</td>
<td>Electricity purchased &amp; consumed - network</td>
<td>2</td>
<td>SIG Product : Electrique Vitale Bleu</td>
<td>83688 kWh</td>
<td>0.804</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>152.070</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Key performance indicators per full time employee

<table>
<thead>
<tr>
<th>category</th>
<th>Kg CO2/fte</th>
<th>Previous year Kg CO2/fte</th>
<th>International Geneva Kg CO2/fte</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Energy &amp; water</td>
<td>1473.0</td>
<td>1515.2</td>
<td>257.5</td>
</tr>
<tr>
<td>2. Mobility (owned vehicles)</td>
<td>11.6</td>
<td>N/A</td>
<td>7.2</td>
</tr>
<tr>
<td>3. Mobility (not owned vehicles)</td>
<td>539.8</td>
<td>369.8</td>
<td>611.7</td>
</tr>
<tr>
<td>4. Purchased goods</td>
<td>50.4</td>
<td>174.2</td>
<td>14.5</td>
</tr>
<tr>
<td>5. Food</td>
<td>1.8</td>
<td>548.4</td>
<td>26.7</td>
</tr>
<tr>
<td>6. Waste</td>
<td>10.0</td>
<td>28.5</td>
<td>4.7</td>
</tr>
</tbody>
</table>

### GHG Emissions (previous year)

<table>
<thead>
<tr>
<th>category</th>
<th>subcategory</th>
<th>scope</th>
<th>indicator</th>
<th>Reported data</th>
<th>tCO2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Energy &amp; water</td>
<td>Individual Heating</td>
<td>1</td>
<td>Natural Gas</td>
<td>250386 kWh</td>
<td>59.89</td>
</tr>
<tr>
<td>1. Energy &amp; water</td>
<td>Individual Heating</td>
<td>1</td>
<td>Heating all</td>
<td>15372 Liters</td>
<td>51.79</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks - individual consumption</td>
<td>3</td>
<td>Non-vegetarian hot meal</td>
<td>6580 N° of meals</td>
<td>23.68</td>
</tr>
<tr>
<td>3. Mobility (not owned vehicles)</td>
<td>Commuting - cars</td>
<td>3</td>
<td>Thermal car - medium size (1400ccm3 - 2000ccm3)</td>
<td>128590 km</td>
<td>19.16</td>
</tr>
<tr>
<td>4. Purchased goods</td>
<td>New office equipment</td>
<td>3</td>
<td>Printers</td>
<td>33 items</td>
<td>6.501</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks - individual consumption</td>
<td>3</td>
<td>Vegetarian hot meal</td>
<td>6280 N° of meals</td>
<td>6.280</td>
</tr>
<tr>
<td>4. Purchased goods</td>
<td>New office equipment</td>
<td>3</td>
<td>Laptops</td>
<td>33 items</td>
<td>5.548</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks offered/sold by the institution</td>
<td>3</td>
<td>Non-vegetarian hot meal</td>
<td>897 N° of meals</td>
<td>3.329</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks - individual consumption</td>
<td>3</td>
<td>Coffee</td>
<td>29100 N° of capsules</td>
<td>3.544</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks offered/sold by the institution</td>
<td>3</td>
<td>Non-vegetarian cold meal</td>
<td>750 N° of meals</td>
<td>2.250</td>
</tr>
<tr>
<td>5. Food</td>
<td>Meals and drinks - individual</td>
<td>3</td>
<td>Water bottles - Classic bottle of 750 ml</td>
<td>599 items</td>
<td>2.999</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>213.521</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Commuting

#### Modal share

<table>
<thead>
<tr>
<th>Mode of transport</th>
<th>Total km travelled</th>
<th>Model share</th>
<th>tCO2/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thermal car - average</td>
<td>150034</td>
<td>19.3%</td>
<td>23.8</td>
</tr>
<tr>
<td>Public transports</td>
<td>207150</td>
<td>37.7%</td>
<td>9.7</td>
</tr>
<tr>
<td>P+R+thermal car</td>
<td>41091</td>
<td>9.9%</td>
<td>3.3</td>
</tr>
<tr>
<td>Motorbike</td>
<td>8965</td>
<td>4.4%</td>
<td>1.5</td>
</tr>
<tr>
<td>Bicycle electric and normal</td>
<td>77441</td>
<td>34.2%</td>
<td>0.620</td>
</tr>
<tr>
<td>Carpooling hybrid car</td>
<td>1179</td>
<td>0.8%</td>
<td>0.074</td>
</tr>
<tr>
<td>Walk</td>
<td>1105</td>
<td>2.6%</td>
<td>0.000</td>
</tr>
</tbody>
</table>

United for Zero Emissions – The 2050Today Charter Explained - 27.02.2024
WHERE TO FOCUS

Common Analysis

➢ CHOOSE YOUR SECTOR (S)

✓ FOLLOW THE SECTORAL GUIDELINES

<table>
<thead>
<tr>
<th>WG</th>
<th>ENERGY</th>
<th>MOBILITY</th>
<th>FOOD</th>
<th>BIODIVERSITY</th>
<th>SUSTAINABLE IT</th>
<th>WASTE MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Energy</td>
<td>Mobility</td>
<td>Food</td>
<td>Sustainable IT</td>
<td>Biodiversity</td>
<td>Waste Management</td>
</tr>
</tbody>
</table>

- **Energy**
- **Mobility**
- **Food**
- **Sustainable IT**
- **Biodiversity**
- **Waste Management**

- Management objectives
  - Objective 1 - Establishing management measures to ensure the action plan implementation
  - Objective 2 - Monitoring sustainability over time
  - Objective 3 - Championing change and involving all stakeholders
- Thematic objectives
  - Objective 4 - Sourcing sustainable products
  - Objective 5 - Promoting healthy and nutritionally balanced food
  - Objective 6 - Preventing Food Waste
  - Objective 7 - Reducing food packaging
  - Objective 8 - Running sustainable food and catering facilities

**Evaluate your initial situation with the Assessment Tool**

**Expertise Partners**
### Defining our Action Plan: Sustainable Food and Catering

**Assessment and Action Plan Tool with objectives and targets**

The objectives, actions and targets proposed below are non-exhaustive examples, to be set and adapted to each members initial individual situation. All percentages are meant in kg of total food purchased.

<table>
<thead>
<tr>
<th>Objective 4</th>
<th>Priority</th>
<th>Actions</th>
<th>Where we are in (year X)</th>
<th>Target 2025</th>
<th>Target 2028</th>
<th>Target 2030</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sourcing sustainable products</td>
<td></td>
<td>4.1. Favouring seasonal products</td>
<td></td>
<td>90%</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.1.1. Favour the purchase of fruit and vegetables not grown in heated greenhouses, for a minimum of x % (based on quantities)</td>
<td></td>
<td>10%</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.1.2. Limit the purchase of exotic fruit and vegetables, for a maximum of x % (based on quantities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.2. Favouring local production</td>
<td></td>
<td>60%</td>
<td>80%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.2.1. Offer an extensive selection of products farmed in Switzerland, or meeting the PEB standards, for a minimum of x % (based on quantities)</td>
<td></td>
<td>20%</td>
<td>30%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.2.2. Offer an extensive selection of local products with regional labels, such as GRTA, Vaud+, or similar, for a minimum of x % (based on quantities)</td>
<td></td>
<td>0%</td>
<td>0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.3. Favouring organic production</td>
<td></td>
<td>100%</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.3.1. Select products with a credible label such as Bourgeon Bio, Demeter, ordonnance bio Suisse, AB bio (EU), for a minimum of x % (based on quantities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.3.2. Choose certified products that can be stored (flour, rice, lentils, etc.) over fresh products (fruits and vegetables….) which have a higher price volatility</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**Notes:**
- All percentages are meant in kg of total food purchased.
- The objectives, actions and targets proposed below are non-exhaustive examples, to be set and adapted to each members initial individual situation.

**Institution Name:**

**Responsible person Name:**

**Date:** October 2023

---

**EXPERTISE PARTNERS**

United for Zero Emissions – The 2050Today Charter Explained - 27.02.2024
THE 2050Today CHARTER IMPLEMENTATION

- PHASE 4 -

Implementation

WG ENERGY MOBILITY FOOD BIODIVERSITY SUSTAINABLE IT WASTE MANAGEMENT

FOSTER COMMON PROJECTS

• 100 sustainable buildings
• New mobility paradigms
• Food for a sustainable planet
• Favouring nature to preserve life
• Achieving sustainable IT
• Integrating circularity into daily life

EXPERTISE PARTNERS
Decide your GHG Emissions

Geneva – London / return

1500 km / air
2000 / land

United for Zero Emissions – The 2050Today Charter Explained - 27.02.2024
The 2050Today Charter: key points

• **COLLECTIVE FRAMEWORK - shared references and goals**
  1. Community network providing exchanges of experience, best practice, contacts
  2. Participation to local and national climate action endeavours
  3. Highlighting your climate actions

• **TECHNICAL TOOLS**
  4. Carbon footprint platform for measurement and reporting
  5. Assessment TOOL
  6. Action Plan TOOL
  7. Intranet

• **COACHING**
  8. Theoretical and practical training
  9. Institutional, technical and academic consultancy

• **FINANCIAL – lower costs**
  10. No fees
  11. External services at preferential rates
  12. Possibly seed-funding for innovative infrastructure and in-situ measures (joint projects implementation)
Together towards a Carbon Free International Geneva

The future we want ...

is the future we build together

**READY TO ADOPT**

**THE 2050TODAY CHARTER**?

Thank you for your attention
AGENDA

United for Zero Emissions

Introductory Remarks
- Jean-Pierre REYMOND | Executive Director, 2050Today

Welcome Remarks
- Prof. Celeste SAULO | Secretary-General, WMO

Why the Permanent Mission of Mexico Signed the Charter
- H.E. Amb. Francisca E. MÉNDEZ ESCOBAR | Permanent Representative of Mexico to the United Nations Office in Geneva

Strengthening the Joint Impact of International Geneva to Tackle the Triple Planetary Crisis
- Diana RIZZOLIO | Coordinator, Geneva Environment Network

Decarbonising International Geneva Together
A host territory jointly committed to climate action: the 2050Today Charter explained
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Q&A

Conclusions
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With the support of
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27 FEB 2024 | 10:00 CET
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SWISS CONFEDERATION
Confédération suisse
Confederazione Svizzera
Confederazione Svizra

WORLD METEOROLOGICAL ORGANIZATION

2050 TODAY
United for zero emissions
CONCLUSION
THANK YOU FOR JOINING!

Prof. Celeste SAULO
Secretary-General, World Meteorological Organization

H.E. Amb. Francisca E. MENDEZ ESCOBAR
Permanent Representative of Mexico to the United Nations Office in Geneva

Jean-Pierre REYMOND
Executive Director, 2050Today

Diana RIZZOLIO
Coordinator, Geneva Environment Network

27 FEB 2024 | 10:00 CET

www.tiny.cc/GEN27Feb24
World Wildlife Day 2024

Geneva Celebration

4 March 2024 | 14:30 - 16:00 CET
ITU HQ | Room C1
UNITED FOR ZERO EMISSIONS
THE 2050TODAY CHARTER EXPLAINED

27 FEBRUARY 2024 | 10:00 - 12:00 CET | ROOM OBASI, WMO

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