

GLOBAL CITIZEN®

GLOBAL CITIZEN AND THE SDG SOLUTION SPACE

Have the pleasure of inviting the Student Community of Geneva, Permanent Missions, International Organizations, and fellow Civil Society Organizations, to a briefing session of the book “**From Ideas to Action: A Playbook for Influencing and Implementing Change in a Divided World**”, by Australian author and Co-Founder of [Global Citizen](#), [Michael Sheldrick](#).

**Tuesday, May 14, 2024, from 17:30 to 19:00 at the SDG Solutions Space,
15 Avenue de Sécheron, ground floor.**

As Co-Founder of Global Citizen—an international education and advocacy organization with the mission to end extreme poverty worldwide—Michael Sheldrick has worked with governments, businesses, foundations, the artist community, and everyday citizens to distribute over \$40 billion worldwide over the past decade. In his book, he discusses how to implement social impact by driving policy change. This book reveals key characteristics of successful policy entrepreneurs - visionaries bridging the gap between promises and real-world outcomes. They are practical implementers who put impact first and connectors and networkers who build diverse coalitions and broker win-win solutions to address our current implementation crisis. All together a discussion of high interest to governments, as well as results-oriented international organizations and CSOs, and students and researchers who can benefit from these lessons.

Discussion panel by

- **Michael Sheldrick**, author and Co-founder of Global Citizen
- **Melissa Parke**, Director General of ICAN (International Campaign to Abolish Nuclear Weapons)
- **Marie-Ange Saraka-Yao** Chief Resource Mobilization and Growth Office, GAVI (The Vaccine Alliance) TBC
- **UNIGE** representative

Opening remarks by H.E. **Amanda Gorely**, Permanent Representative of Australia to the United Nations Office and other International Organizations in Geneva.

Please RSVP your participation to ruben.hasbun@globalcitizen.org



SDG
SOLUTION
SPACE