



Schweizerische Eidgenossenschaft
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**The Permanent Mission of the Switzerland to the United Nations and
other International Organizations at Geneva, and**

**The Permanent Mission of Barbados to the United Nations, World Trade
Organisation and other International Organizations at Geneva,**

Have the pleasure to invite Ambassadors and Permanent Representatives, International Organizations and NGOs to a briefing session on the work, advocacy model and collaboration with Member States of the International Advocacy Organization [Global Citizen](#):

**Tuesday, May 14, 2024 from 15:00 to 16:30 in Conference Room XXVII,
Palais des Nations.**

With a total of US\$43.6 Billion disbursed to its partners, 33.8 million actions taken and 1.29 billion lives impacted since its founding, Global Citizen works with Governments, UN agencies, private sector, philanthropists and activists to generate impact in the implantation of the Sustainable Development Goals. All this, with direct engagement of millions of young people and the convening power of music and the entertainment industry. As part of this briefing, co-founder Michael Sheldrick will discuss how Global Citizen already collaborates with different Governments, including through advocacy events around the world, and how this outside- the-box model can speed up impact and engage larger audiences in the work of International Geneva.

For any questions please contact ruben.hasbun@globalcitizen.org

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